

## **CNM Connect Names New Director of Operations**

**DALLAS – Feb. 7, 2018 – [CNM Connect](#)** (CNM) has named Ellen S. Ruppel as the organization’s director of operations. Ellen brings more than 25 years of operations management, market research and analysis, and process improvement experience to the organization. As director, she will be responsible for strengthening CNM’s operations including accounting, human resources, information technology and facilities.

“We are delighted to announce that Ellen has joined the CNM team,” said Tina K. Weinfurther, president and CEO of CNM Connect. “Ellen’s strong background in operations management and customer insights will be essential to strengthening CNM’s internal operations in preparation for expected significant future growth.

Prior to joining CNM, Ellen served as manager of accounting, process improvement and planning for Dallas CASA. During her five years with the organization she led a comprehensive volunteer advocate onboarding efficiency initiative as well as the credentialing of more than 350 new volunteer advocates annually. In addition, she was responsible for managing the organization’s accounting processes.

In addition to Dallas CASA, Ellen served as a principal with CSC Index, where she led the Customer Relationship Management (CRM) initiative at a major chemical company OxyChem including the creation of target account planning, new service offerings and a customer profitability database. As a senior consultant with Gemini Consulting, she led efforts to radically redesign existing client strategies, processes, structures and information systems in order to increase revenue and reduce cost. Ellen also held senior positions with Rust-Oleum Corporation, Alberto-Culver Company and Bekins Van Lines.

Ellen holds a Master of Business Administration (MBA) in Marketing/Strategy/Finance from the Kellogg School of Management and a Bachelor of Business Administration (BBA) in Accounting from the University of Notre Dame. She is a Certified Public Accountant (CPA).

### **About CNM Connect**

Founded in 1980, CNM Connect (previously Center for Nonprofit Management) strengthens communities by connecting and engaging nonprofits and other stakeholders through thought leadership, management expertise and outcomes technology. In addition to providing executive recruiting, seminars, certificate programs, and outcomes and organizational consulting services, CNM is continually strengthening its capabilities to meet the needs of today’s nonprofit. To learn more, visit [cnmconnect.org](http://cnmconnect.org) or call 214-826-3470.

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