

## CNM Connect and Arlington Tomorrow Foundation Partner on Arlington Nonprofit Management Certificate Program

**DALLAS – June 28, 2017 – <u>CNM Connect</u>** (CNM) and <u>Arlington Tomorrow Foundation</u> have partnered to bring CNM's highly regarded <u>Nonprofit Management Certificate</u> program to Arlington-based nonprofits. The Nonprofit Management Certificate, sponsored by Arlington Tomorrow Foundation, provides nonprofit leaders with seven full-day sessions of in-depth instruction on the key components of the operations of a nonprofit.

Participants will attend sessions focused on: fund development; program planning and evaluation; branding, marketing and PR; human resources and volunteer management; financial management; risk management and legal.

"We have a tremendous nonprofit community in Arlington and Arlington Tomorrow Foundation is committed to helping improve the lives of our citizens through the programs that we support," said Carolyn Mentesana, Executive Director of Arlington Tomorrow Foundation and CNM Connect Board Member. "As a CNM Board member I am very familiar with the impact that the Nonprofit Management Certificate has on the participants. In supporting the program locally, in Arlington, we are helping our local nonprofits save time on travel as well as cost."

Arlington-based nonprofits, or DFW area nonprofits that serve Arlington-based clients, are encouraged to apply for the <u>Arlington Nonprofit Management Certificate</u> by Friday, August 11, 2017. The cohort meets on Fridays at the Arlington Parks and Recreation Board Room from 9 a.m. – 4:30 p.m. beginning on September 22, 2017 and concluding on Friday, November 17, 2017. Due to Arlington Tomorrow Foundation's generous sponsorship, attendees pay a subsidized fee of \$600.

"CNM is constantly looking for new ways to reach more nonprofits for stronger communities," said Tina K. Weinfurther, President and CEO of CNM Connect. "We know the power that our Nonprofit Management Certificate program can bring to educate the next generation of nonprofit leaders on the many and varied aspects of running a successful nonprofit organization. With the support of foundations throughout North Texas, we hope to make this program available to nonprofits in other DFW area markets."

CNM Connect offers year-round nonprofit educational trainings and certificate programs to help nonprofits work smarter, not harder. The Nonprofit Management Certificate is offered in Dallas, Fort Worth and Wichita Falls. Registration is currently open for the <u>Dallas Nonprofit Management Certificate</u>.

To apply for the Arlington Nonprofit Management Certificate, please Apply Here.

## About CNM Connect

Founded in 1980, CNM Connect (previously Center for Nonprofit Management) strengthens communities by connecting and engaging nonprofits and other stakeholders through leadership, management expertise and outcomes technology. In addition to providing executive recruiting, seminars, certificate programs and consulting services, CNM is expanding its offerings to meet the needs of today's nonprofit. To learn more, visit <u>cnmconnect.org</u> or call 214-826-3470.

## **About Arlington Tomorrow Foundation**

Since its inception in 2007, the Arlington Tomorrow Foundation has contributed more than \$18 million to the organizations and City of Arlington departments dedicated to improving the lives of our residents and enhancing the culture and lifestyle of the community. For more information on the Arlington Tomorrow Foundation, visit www.arlingtonfoundation.org or call 817-459-6419.

Media Contact: Julie Day day@cnmconnect.org 214-580-1736